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## **New ISTAR Sales and Marketing Executive**

Paul Roxby has recently joined the independent system house **SEA** as their new Sales and Marketing Executive responsible for the ISTAR and Military Space sector of the business.

Paul has extensive aerospace and defence Sales and Marketing experience gained in Europe, the USA and both the Middle and Far East. His most recent involvement has been with programmes such as JSF, Apache and a number of UAV systems.

He is based in SEA's Beckington office in Somerset.